

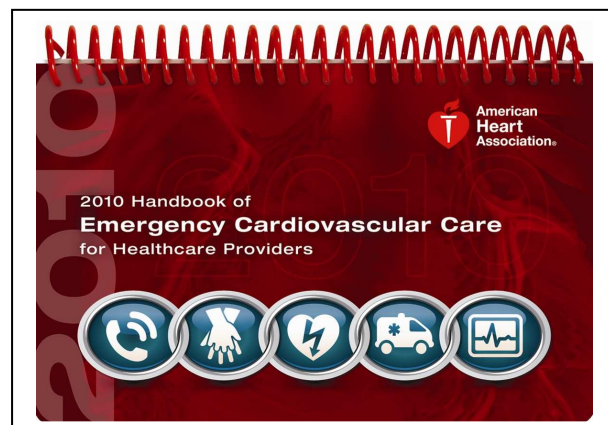


American Heart Association® | American Stroke Association®

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ECC PRODUCT ANNOUNCEMENT

Product Type:	Core Product
Product Name:	2010 Handbook of Emergency Cardiovascular Care for Healthcare Providers (2010 Handbook of ECC)
Course Name:	N/A
Product Number:	90-1000
ISBN:	978-1-61669-000-7
Replaces Product?	Yes. This product supersedes the 2008 Handbook of ECC (Product #80-1484), as well as all previous additions.
Product Retail Price:	\$25.00
Product Market:	Healthcare
Ordering Information:	Order from ECC Distributors
Date Available:	November 30, 2010



Product Description:

The 2010 edition of the Handbook of Emergency Cardiovascular Care for Healthcare Providers incorporates the latest science and treatment recommendations from the *2010 American Heart Association Guidelines for CPR & ECC*.

This pocket-sized reference tool, highly-popular among healthcare professionals, provides convenient, quick access to the latest resuscitation science and treatment information. The handbook is organized by basic, advanced adult and pediatric life support and newborn resuscitation. It provides algorithms, protocols, sequences, drug dosages, and much more. The Handbook of ECC is often included on hospital crash carts and accessed frequently in the field by EMS and other first responders.

Product Specifications:

Following are the specifications for the 2010 Handbook of ECC:

- Pocket-sized, 6.25" x 4" book
- Spiral-bound for easy access to critical information
- Includes 212 pages of full-color algorithms and text
- Contained within a full-color soft cover
- Includes subject labels and numbered tabs that providers can adhere to sections for even easier access to content

Intended Audience:

This reference tool is intended for use by personnel in emergency, intensive care, or critical care departments; emergency medical care providers; first responders; and American Heart Association and other BLS, ACLS and PALS instructors.