

## ECC PRODUCT ANNOUNCEMENT

<b>Product Type:</b>	Core Product
<b>Product Name:</b>	<b><i>Basic Life Support (BLS) for Healthcare Providers Course and Renewal Course DVD</i></b>
<b>Course Name:</b>	BLS for Healthcare Providers
<b>Product Number:</b>	90-1035
<b>ISBN:</b>	978-1-61669-036-6
<b>Replaces Product?</b>	Yes. This product supersedes the following AHA ECC products: <ul style="list-style-type: none"><li>• #80-1013 (<i>BLS for Healthcare Providers DVD</i>)</li><li>• #80-1012 (<i>BLS for HCP VHS</i>)</li><li>• #80-1014 (<i>BLS for Healthcare Providers Renewal Course VHS</i>)</li></ul>



*NOTE: VHS versions of course videos will no longer be offered.*

<b>Product Retail Price:</b>	\$65.00
<b>Product Market:</b>	Healthcare
<b>Ordering Information:</b>	Order from ECC Distributors
<b>Date Available:</b>	March 23, 2011

### **Course Description:**

The BLS for Healthcare Providers Course has been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

This video-based, Instructor-led course teaches both single-rescuer and team basic life support skills for application in both in- and out-of-hospital settings. This course trains participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations and provide early use of an AED. It includes adult, child, and infant rescue techniques. This course also teaches relief of choking.

BLS for Healthcare Providers teaches skills using the AHA's research-proven Practice-While-Watching technique, which allows Instructors to observe the students, provide feedback and guide the students' acquisition of skills. The course uses a recommended ratio of 6 students to 2 manikins to 1 instructor.

### **Product Specifications:**

The *BLS for Healthcare Providers DVD* is to be used by AHA BLS Instructors to teach both the initial and renewal versions of the BLS for Healthcare Providers Course. Following are the specifications for the *BLS for Healthcare Providers Course and Renewal Course DVD*:

- Includes both initial and renewal course
- Total run time: 129 minutes (initial course 73 minutes; renewal course 56 minutes)
- Closed-captioned

### **Intended Audience:**

The BLS for Healthcare Providers Course is designed for healthcare professionals and other personnel who need to know how to perform CPR and other basic cardiovascular life support skills in a wide variety of in- and out- of hospital settings.