

ECC PRODUCT ANNOUNCEMENT

Product Type:	Core Product
Product Name:	<i>Infant CPR Anytime®</i> (Brown Skin Kit)
Product Number:	90-1002
ISBN:	978-1-61669-004-5
Replaces Product?	Yes. This product supersedes AHA ECC Product #80-1420 (<i>Infant CPR Anytime Kit</i>).
Product Retail Price:	\$34.95
Product Market:	Community
Ordering Information:	Order from www.shopcpranytime.org or ECC Distributors
Date Available:	July 12, 2011

Product Description:

Infant CPR Anytime has been updated to reflect new science in the official 2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care.

Infant CPR Anytime is an “all-in-one” training kit that teaches the following basic skills in about 20 minutes:

- Infant CPR
- Infant choking relief
- Calling for help

Infant CPR Anytime allows users to learn skills anywhere, from large group settings to the comfort of their own homes. The kit teaches CPR using the AHA’s research-proven “practice while watching” technique, which allows users to watch and learn lifesaving skills while practicing on a personal manikin. The fully bilingual (English/Spanish) kit helps extend lifesaving training to more people.

Infant CPR Anytime is designed to be shared with close family and friends. For every *CPR Anytime* kit distributed, it is estimated that 2.5 additional people are trained. In fact, some *CPR Anytime* programs report that as many as 7-8 additional people per kit receive training.

Completion of the *Infant CPR Anytime* kit does not result in receipt of an AHA course completion card.

Product Specifications:

The *Infant CPR Anytime* kit includes the following:

- 1 bilingual (English/Spanish) *Infant CPR Anytime DVD*
- 1 poly-bagged Mini Baby® CPR personal manikin (light skin)
- 1 bilingual (English/Spanish) *Infant CPR Anytime* skills reminder card
- 1 Mini Baby replacement lung
- Manikin wipes

Bilingual (English/Spanish) instructions for use are printed on inside of product box.

Intended Audience:

Infant CPR Anytime is for new parents, grandparents, family members and anyone who wants to learn lifesaving infant CPR skills but does not need a course completion card. This kit also is used in hospital NICU and PICU programs to teach skills to new parents, while allowing nursing staff to focus on patient care.