

ECC PRODUCT ANNOUNCEMENT

Product Type:	Core Product
Product Name:	<i>Family & Friends® CPR Student Manual</i>
Course Name:	Family & Friends CPR
Product Number:	90-1007
ISBN:	978-1-61669-003-8
Replaces Product?	Yes. This product supersedes AHA ECC Product #80-1518 (<i>Family & Friends CPR Student Book</i>).
Product Retail Price:	\$7.50/package of five (5)
Product Market:	Community
Ordering Information:	Order from ECC Distributors
Date Available:	June 8, 2011

Course Description:

The American Heart Association's Family & Friends CPR Course has been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

This video-based classroom course teaches adult Hands-Only™ CPR, adult AED use, child CPR and AED use, and infant CPR. It also teaches how to relieve choking in an adult, child or infant.

Skills are taught using the AHA's research-proven Practice-While-Watching technique, which allows participants to practice skills while watching consistent, accurate modeling of skills performance on the course video. Adult, child and infant skills are presented in three separate modules for added flexibility.

For the 2011 version, this course now can be taught by AHA Instructors and led by "facilitators" (such as community members, family members, friends and others) who wish to help pass on lifesaving CPR skills.

Product Specifications:

The *Family & Friends CPR Student Manual* is for use by a single student and provides information needed before, during and after class. Following are the specifications for this manual:

- 5.375" x 8.375" manual
- Includes 64 pages of full-color images and text
- Contained within a full-color soft cover
- Saddle-stitched
- Shrink-wrapped in packages of five (5) manuals

Intended Audience:

The Family & Friends CPR Course is for members of the general public who want to learn CPR and prefer to learn in an Instructor-led or facilitated group environment. This course is for people who do not need a course completion card for a job or other requirements.