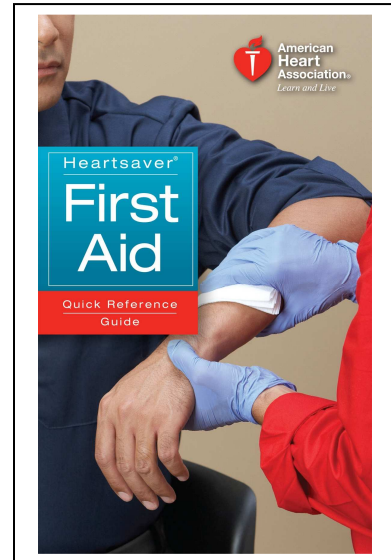


ECC PRODUCT ANNOUNCEMENT

Product Type:	Supplemental Product
Product Name:	<i>Heartsaver® First Aid Quick Reference Guide</i>
Course Name(s):	Heartsaver First Aid Heartsaver First Aid CPR AED
Product Number:	90-1025
ISBN:	978-1-61669-016-8
Replaces Product?	Yes. This product supersedes AHA ECC Product #80-1057 (<i>Heartsaver First Aid Quick Reference Guide</i>).
Product Retail Price:	\$5.00
Product Market:	Corporate
Ordering Information:	Order from ECC Distributors
Date Available:	April 26, 2011



Course Description:

The AHA's Heartsaver First Aid and Heartsaver First Aid CPR AED Courses have been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

These courses are classroom-based, video-driven and led by an AHA Heartsaver or Basic Life Support (BLS) Instructor. All teach skills using the AHA's research-proven Practice-While-Watching technique, which allows Instructors to observe the students, provide feedback and guide the students' acquisition of skills.

Upon successful completion of all course requirements, students receive a Heartsaver course completion card in first aid and/or CPR and AED. Course completion cards are valid for two years.

Product Specifications:

The *Heartsaver First Aid Quick Reference Guide* is both sold separately and included in the *Heartsaver First Aid Student Workbook* and the *Heartsaver First Aid CPR AED Student Workbook*. It is for use by students before during and after first aid courses. This guide also can be placed in first aid kits in the workplace to provide a quick reference for rescuers. Following are the specifications for this guide:

- 4" x 6.5" guide
- Accordion fold; 5 panels/10 pages
- Full-color
- Printed on 80 # cover stock
- Shrink-wrapped

Intended Audience:

AHA's Heartsaver courses are for those with limited or no medical training who need a course completion card in first aid and/or CPR and AED to meet job, regulatory or other requirements.