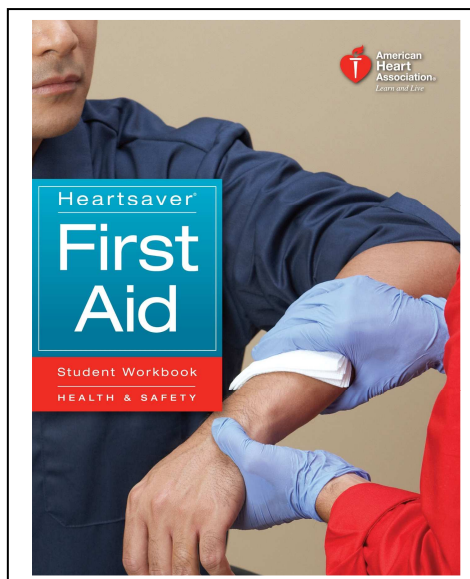


ECC PRODUCT ANNOUNCEMENT

Product Type:	Core Product
Product Name:	<i>Heartsaver® First Aid Student Workbook</i>
Course Name:	Heartsaver First Aid
Product Number:	90-1027
ISBN:	978-1-61669-018-2
Replaces Product?	Yes. This product supersedes AHA ECC Product #80-1042 (<i>Heartsaver First Aid Student Workbook</i>).
Product Retail Price:	\$9.00
Product Market:	Corporate
Ordering Information:	Order from ECC Distributors
Date Available:	April 26, 2011



Course Description:

The Heartsaver First Aid Course has been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

This classroom, video-based, Instructor-led course teaches participants critical skills and knowledge needed to respond to and manage an emergency in the first few minutes until emergency medical services (EMS) takes over. Course content includes:

- First aid basics (including scene safety, finding the problem, calling for help and more)
- Medical emergencies (including actions for choking, breathing problems, shock and more)
- Injury emergencies (including actions for bleeding, broken bones, burns and more)
- Environmental emergencies (including actions for bites and stings, and temperature-related and poison emergencies)

This course does not include CPR or AED training.

Heartsaver First Aid teaches skills using the AHA's research-proven Practice-While-Watching technique, which allows Instructors to observe the students, provide feedback and guide the students' acquisition of skills.

Upon successful completion, including a skills demonstration, students receive a Heartsaver First Aid course completion card, valid for two years.

Product Specifications:

The *Heartsaver First Aid Student Workbook* is for use by a single student and provides information needed before, during and after the course. Following are the specifications for this workbook:

- 8.375" x 10.875" workbook
- Includes 88 pages of full-color images and text
- Contained within a full-color soft cover
- Bound book
- Includes 1 (one) 4" x 6.5", 5-panel *Heartsaver First Aid Quick Reference Guide* (Product #90-1025, also sold separately)
- Shrink-wrapped

Intended Audience:

This course is for anyone with limited or no medical training who needs a course completion card in first aid to meet job, regulatory or other requirements.