

ECC PRODUCT ANNOUNCEMENT

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| Product Type: | Core Product |
| Product Name: | <i>Heartsaver® First Aid CPR AED DVD Set</i> |
| Course Name(s): | Heartsaver First Aid Heartsaver First Aid CPR AED Heartsaver CPR AED |
| Product Number: | 90-1028 |
| ISBN: | 978-1-61669-019-9 |
| Replaces Product? | Yes. This product supersedes the following AHA ECC Products: <ul style="list-style-type: none"> • #80-1026 (Heartsaver AED DVD) • #80-1023 (Heartsaver CPR DVD) • #80-1044 (Heartsaver First Aid DVD Set) |



NOTE: VHS versions of course videos are no longer offered.

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| Product Retail Price: | \$150.00 |
| Product Market: | Corporate |
| Ordering Information: | Order from ECC Distributors |
| Date Available: | April 26, 2011 |

Course Description:

The AHA's Heartsaver courses, including Heartsaver CPR AED, Heartsaver First Aid and Heartsaver First Aid CPR AED have been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

These courses are classroom-based, video-driven and led by an AHA Heartsaver or Basic Life Support (BLS) Instructor. All teach skills using the AHA's research-proven Practice-While-Watching technique, which allows Instructors to observe the students, provide feedback and guide the students' acquisition of skills.

Upon successful completion of all course requirements, students receive a Heartsaver course completion card in first aid and/or CPR and AED. Course completion cards are valid for two years.

Product Specifications:

The *Heartsaver First Aid CPR AED DVD Set* is to be used by AHA Basic Life Support (BLS) and Heartsaver Instructors to teach the video-driven Heartsaver classroom courses Heartsaver CPR AED, Heartsaver First Aid and Heartsaver First Aid CPR AED. Following are the specifications for this DVD set:

- Set of 2 (two) DVDs: one containing material for first aid; one containing material for CPR AED
- First aid DVD run time = 112 minutes
- CPR AED DVD run time = 77 minutes
- Closed-captioned
- Packaged in a double, Amaray case
- Shrink-wrapped

Intended Audience:

This DVD set is for use by AHA BLS and Heartsaver Instructors.

AHA's Heartsaver courses are for those with limited or no medical training who need a course completion card in first aid and/or CPR AED to meet job, regulatory or other requirements.