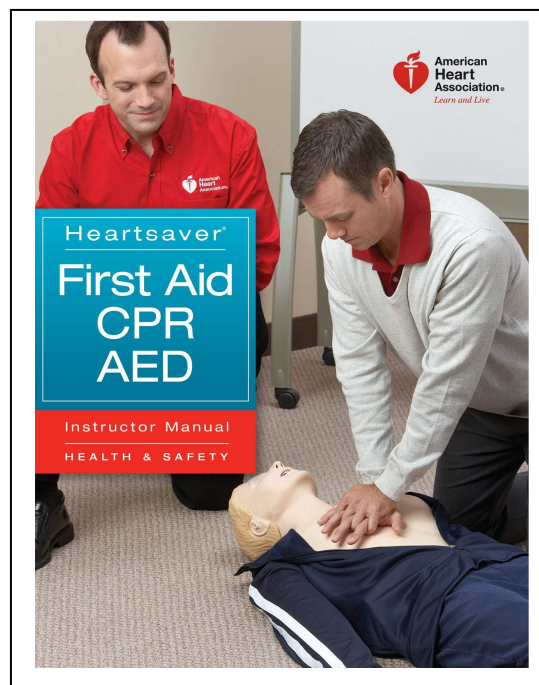


## ECC PRODUCT ANNOUNCEMENT

<b>Product Type:</b>	Core Product
<b>Product Name:</b>	<b><i>Heartsaver® First Aid CPR AED Instructor Manual</i></b>
<b>Course Name(s):</b>	Heartsaver First Aid Heartsaver First Aid CPR AED Heartsaver CPR AED
<b>Product Number:</b>	90-1029
<b>ISBN:</b>	978-1-61669-015-1
<b>Replaces Product?</b>	Yes. This product supersedes AHA ECC Product #80-1077 ( <i>Heartsaver Instructor Manual</i> ).
<b>Product Retail Price:</b>	\$49.00
<b>Product Market:</b>	Corporate
<b>Ordering Information:</b>	Order from ECC Distributors
<b>Date Available:</b>	April 26, 2011



### Course Description:

The AHA's Heartsaver courses, including Heartsaver CPR AED, Heartsaver First Aid and Heartsaver First Aid CPR AED have been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

These courses are classroom-based, video-driven and led by an AHA Heartsaver or Basic Life Support (BLS) Instructor. All teach skills using the AHA's research-proven Practice-While-Watching technique, which allows Instructors to observe the students, provide feedback and guide the students' acquisition of skills.

Upon successful completion of all course requirements, students receive a Heartsaver course completion card in first aid and/or CPR and AED. Course completion cards are valid for two years.

### Product Specifications:

The *Heartsaver First Aid CPR AED Instructor Manual* includes essential information and Lesson Maps that AHA BLS and Heartsaver Instructors need to teach the AHA's Heartsaver courses, Heartsaver CPR AED, Heartsaver First Aid and Heartsaver First Aid CPR AED. Following are the specifications for this manual:

- 8.375" x 10.875" manual
- Includes 52 pages of full-color images and text
- Contained within a full-color soft cover
- Includes 70 Lesson Maps (30 First Aid Lesson Maps; 40 CPR AED Lesson Maps)
- Includes 6 (six) divider page tabs
- Includes the *Heartsaver First Aid CPR AED Instructor CD*, featuring supplemental information and forms
- 3-hole drilled, unbound
- Shrink-wrapped

### Intended Audience:

This manual is for use by AHA BLS and Heartsaver Instructors.

AHA's Heartsaver courses are for those with limited or no medical training who need a course completion card in first aid and/or CPR and AED to meet job, regulatory or other requirements.