

ECC PRODUCT ANNOUNCEMENT

Product Type:	Core Product
Product Name:	<i>Family & Friends® CPR DVD with Facilitator Guide</i>
Course Name:	Family & Friends CPR
Product Number:	90-1033
ISBN:	978-1-61669-032-8
Replaces Product?	Yes. The <i>Family & Friends CPR DVD</i> supersedes the following AHA ECC Products: <ul style="list-style-type: none">• 80-1030 <i>Family & Friends CPR VHS</i>• 80-1031 <i>Family & Friends CPR DVD</i> <p>The <i>Family & Friends CPR Facilitator Guide</i> supersedes the <i>Family & Friends Instructor Manual</i> previously included with AHA ECC Product #80-1077 (<i>Heartsaver and Family & Friends Instructor Manuals</i>).</p>
Product Retail Price:	\$29.99
Product Market:	Community
Ordering Information:	Order from ECC Distributors
Date Available:	June 8, 2011

Course Description:

The American Heart Association's Family & Friends CPR Course has been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

This video-based classroom course teaches adult Hands-Only™ CPR, adult AED use, child CPR and AED use, and infant CPR. It also teaches how to relieve choking in an adult, child or infant.

Skills are taught using the AHA's research-proven Practice-While-Watching technique, which allows participants to practice skills while watching consistent, accurate modeling of skills performance on the course video. Adult, child and infant skills are presented in three separate modules for added flexibility.

For the 2011 version, this course now can be taught by AHA Instructors and led by "facilitators" (such as community members, family members, friends and others) who wish to help pass on lifesaving CPR skills.

Product Specifications:

The *Family & Friends CPR DVD* is to be used by Instructors and facilitators to conduct Family & Friends CPR classes. Following are the specifications for this DVD:

- Total run time = 83 minutes
- Closed-captioned
- Packaged in clear window sleeve inside front cover of guide

Product Specifications, continued:

The *Family & Friends CPR Facilitator Guide*, included free with each *Family & Friends CPR DVD*, provides essential information for Instructors and facilitators conducting Family & Friends CPR classes. Information includes best practices for teaching, room requirements, supplies needed and more.

Following are the specifications for this guide:

- 8.375" x 10.875" guide
- Includes 16 pages of full-color images and text
- Includes *Family & Friends CPR DVD*
- Contained within a full-color soft cover
- Saddle-stitched
- Shrink-wrapped

Intended Audience:

The DVD and Facilitator Guide are for use by AHA Instructors and facilitators of Family & Friends CPR classes.

The Family & Friends CPR Course is for members of the general public who want to learn CPR and prefer to learn in an Instructor-led or facilitated group environment. This course is for people who do not need a course completion card for a job or other requirements.