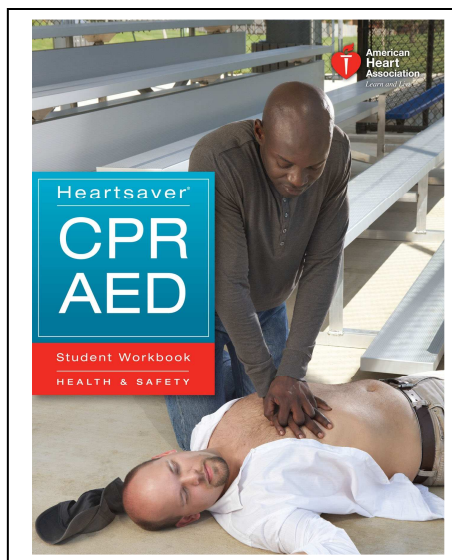


ECC PRODUCT ANNOUNCEMENT

Product Type:	Core Product
Product Name:	<i>Heartsaver® CPR AED Student Workbook</i>
Course Name:	Heartsaver CPR AED
Product Number:	90-1044
ISBN:	978-1-61669-058-8
Replaces Product?	Yes. This product supersedes AHA ECC Products #80-1024 and #80-1021 (<i>Heartsaver CPR Student Workbook</i> and <i>Heartsaver CPR & AED Student Workbook</i>).
Product Retail Price:	\$12.00
Product Market:	Corporate
Ordering Information:	Order from ECC Distributors
Date Available:	April 26, 2011



Course Description:

The Heartsaver CPR AED Course has been updated to reflect new science in the *2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

This classroom, video-based, Instructor-led course teaches adult CPR AED (with a mask) and adult choking. Optional modules include child CPR AED, and infant CPR, including child and infant choking

Heartsaver CPR AED teaches skills using the AHA's research-proven Practice-While-Watching technique, which allows Instructors to observe the students, provide feedback and guide the students' acquisition of skills.

Upon successful completion, including a skills test, students receive a Heartsaver CPR AED course completion card, valid for two years.

Product Specifications:

The *Heartsaver CPR AED Student Workbook* is for use by a single student and provides information needed before, during and after the course. Following are the specifications for this workbook:

- 8.375" x 10.875" workbook
- Includes 56 pages of full-color images and text
- Contained within a full-color soft cover
- Bound book
- Includes 1 (one) Adult CPR AED Reminder Card (7-panel, 2.875" x 3.75" card); not sold separately
- Includes 1 (one) Child & Infant CPR AED Reminder Card (8-panel, 2.875" x 3.75" card); not sold separately
- Shrink-wrapped

Intended Audience:

This course is for anyone with limited or no medical training who needs a course completion card in CPR and AED to meet job, regulatory or other requirements.