

ECC PRODUCT ANNOUNCEMENT

Product Type:	Supplemental Product
Product Name:	<i>Heartsaver® Adult Choking Poster</i>
Product Number:	90-1045
ISBN:	978-1-61669-059-5
Replaces Product?	Yes. This product supersedes AHA ECC Product #80-1062 (<i>Heartsaver Adult Choking Poster</i>).
Product Retail Price:	\$11.00/package of 3
Product Market:	Corporate
Ordering Information:	Order from ECC Distributors
Date Available:	April 26, 2011

Product Specifications:

The *Heartsaver Adult Choking Poster* is sold separately and as part of the *Heartsaver Adult Poster Pack* (Product #90-1048) and the *Heartsaver Poster Pack* (Product #90-1049). Following are the specifications for this poster:

- 11" x 17"
- Full-color
- Printed on 80 # text, gloss paper
- Packaged flat in a cardboard box

Intended Audience:

AHA's Heartsaver posters can be placed in many common areas at any worksite (such as lunchrooms, break rooms, fitness centers and meeting rooms) to provide employees and designated first responders with a quick reference to recall the steps of CPR AED and relieving choking. These posters also can be used as a promotional tool to emphasize the importance of first aid and CPR AED training to prepare employees and rescuers to respond to a cardiovascular or first aid emergency.