

## ECC PRODUCT ANNOUNCEMENT

<b>Product Type:</b>	Supplemental Product
<b>Product Name:</b>	<b><i>Heartsaver® Adult CPR AED Poster</i></b>
<b>Product Number:</b>	90-1047
<b>ISBN:</b>	978-1-61669-060-1
<b>Replaces Product?</b>	Yes. This product supersedes AHA ECC Product #80-1061 ( <i>Heartsaver Adult CPR &amp; AED Poster</i> ).
<b>Product Retail Price:</b>	\$11.00/package of 3
<b>Product Market:</b>	Corporate
<b>Ordering Information:</b>	Order from ECC Distributors
<b>Date Available:</b>	April 26, 2011

### **Product Specifications:**

The *Heartsaver Adult CPR AED Poster* is sold separately and as part of the *Heartsaver Adult Poster Pack* and the *Heartsaver Poster Pack*. Following are the specifications for this poster:

- 11" x 17"
- Full-color
- Printed on 80 # text, gloss paper
- Packaged flat in a cardboard box

### **Intended Audience:**

AHA's Heartsaver posters can be placed in many common areas at any worksite (such as lunchrooms, break rooms, fitness centers and meeting rooms) to provide employees and designated first responders with a quick reference to recall the steps of CPR AED and relieving choking. These posters also can be used as a promotional tool to emphasize the importance of first aid and CPR AED training to prepare employees and rescuers to respond to a cardiovascular or first aid emergency.