

ECC PRODUCT ANNOUNCEMENT

Product Type:	Supplemental Product
Product Name:	<i>Heartsaver® Adult Poster Pack</i>
Product Number:	90-1048
ISBN:	978-1-61669-063-2
Replaces Product?	Yes. This product supersedes AHA ECC Product #80-1063 (<i>Heartsaver Adult Poster Pack</i>).
Product Retail Price:	\$20.00/package of 6
Product Market:	Corporate
Ordering Information:	Order from ECC Distributors
Date Available:	April 26, 2011

Product Specifications:

The *Heartsaver Adult Poster Pack* includes the *Heartsaver Adult CPR AED Poster* (Product #90-1047) and the *Heartsaver Adult Choking Poster* (Product #90-1045). Both adult posters also are sold separately. Following are the specifications for this poster pack:

- Includes 3 (three) Heartsaver Adult CPR AED posters and 3 (three) Heartsaver Adult Choking posters
- Packaged flat in a cardboard box

Poster specs:

- 11" x 17"
- Full-color
- Printed on 80 # text, gloss paper

Intended Audience:

AHA's Heartsaver posters can be placed in many common areas at any worksite (such as lunchrooms, break rooms, fitness centers and meeting rooms) to provide employees and designated first responders with a quick reference to recall the steps of CPR AED and relieving choking. These posters also can be used as a promotional tool to emphasize the importance of first aid and CPR AED training to prepare employees and rescuers to respond to a cardiovascular or first aid emergency.