

Airway Management Question & Answer Document

Product Knowledge Overview

Q: What is Airway Management?

A: Airway Management is a new and unique program for the American Heart Association based on the 2005 Guidelines which emphasize the need for rescuers to avoid hyperventilation. The Airway Management course is designed to give students the opportunity to learn, practice, and demonstrate many airway skills used in resuscitation.

The learning model for this course includes video-guided instruction, skills practice, and testing. This course does not provide certification, but instead, is designed solely to enhance students' airway management skills.

Q: What are the components of the Airway Management course?

A: The course consists of five modules:

- Bag-Mask Ventilation and Airway Adjuncts (required)
- Laryngeal Mask Airway (optional)
- Esophageal-Tracheal Combitube (optional)
- Endotracheal Tube (optional)
- Impedance Threshold Device (optional)

The goal of these modules is to enhance students' airway management skills in the treatment of respiratory and cardiac arrest. The Bag-Mask Ventilation and Airway Adjuncts module must be taught as a foundation before any other modules. All additional modules are optional, based on need and scope of practice.

Q: Who is the target audience for Airway Management?

A: ECC developed the Airway Management course for currently active healthcare providers whose daily occupation or volunteer activities require the knowledge and skills of airway management.

The key decision influencers to reaching the primary target audience are instructors of ECC programs, TCCs, ACLS/PALS course coordinators and instructors, paramedic instructors, EMTs, anesthesia and respiratory therapy instructors, medical schools, and nursing schools.

Q: For what level of student is the course intended?

A: The modules cover basic and advanced adult airway skills but are not for students who require airway skills for rapid sequence intubation or surgical procedures (i.e., difficult airways).

Q: Why was Airway Management created?

A: The 2005 AHA Guidelines for CPR and ECC emphasize the need for rescuers to avoid hyperventilation. The AHA Airway Management course is designed to give students the opportunity to learn, practice, and demonstrate many airway skills used in resuscitation.

In addition, some professionals informed AHA that many products on airway management lack uniformity, and scientific and educational testing. In general, those that are available in the marketplace focus on a specific device typically developed by the seller and not based on the best device, technique, or science needed to properly educate on airway management.

Q: Who can teach the Airway Management Course?

A: The Airway Management Course may be taught by content experts in airway management whose activities require expert knowledge in airway management. Those teaching the course are called “Facilitators.”

Q: Who appoints the facilitator?

A: Facilitators are not appointed. Anyone wishing to teach the course will need to register online to have access to course tests and certificates.

Q: Where do facilitators register?

A: Facilitators register at www.aha-airway-facilitator.org. Once registered, facilitators will have access to the course tests and the completion certificate.

Q: Do they receive a certificate or card to denote they can facilitate this course?

A: Yes, they receive a Facilitator Certificate when they register on the Web site.

Q: Does a facilitator need to be an ACLS or BLS instructor?

A: No, they do not have to be a BLS Instructor or an ACLS Instructor.

Q: Does a facilitator need to be affiliated with an AHA Training Center?

A: No, affiliation with an AHA TC is not necessary.

Q: Can the Airway Management Course be added to other AHA courses like BLS Healthcare Provider or ACLS?

A: The Airway Management Course can be run in conjunction with either BLS HCP or ACLS courses. As with any add-on modules, this course may only add to the end of the BLS or ACLS course. The Airway Management Course content cannot be incorporated **within the** BLS or ACLS course

Q: Who can take the course?

A: Any currently active healthcare provider can take this course. In addition, professionals in the field of resuscitation and airway management (e.g., scientists, educators, researchers, and manufacturers of medical devices) can attend the Airway Management Course.

Q: How do students that complete the Airway Management Course receive their certificate?

A: The facilitator provides the student their course completion certificate.

Q: What are the course completion requirements?

A: There are three course completion requirements:

- Participate in, practice, and complete all learning stations for that module
- Pass the skills test for each module taught
- Pass the written test for each module taught

Q: Is Airway Management a credentialed course?

A: Individual institutions can apply to offer CE through the agencies they use for other programs. AHA does not offer CE for this course at this time.

Kit Contents/Material

Q: What is included in the Airway Management kit?

A: The kit contains the following materials:

- Student Guide
- DVD
- Facilitator Package:
 - Facilitator Manual
 - Lesson Maps
 - Student Guide
 - Stopwatch
 - Binder

Q: What is included in the Student Guide?

A: The *Airway Management Student Guide* is designed as a resource for students to use before, during, and after the course. The text, which is approximately 40 pages, contains colorful illustrations of airway anatomy and airway skills. The guide also contains Skills Station Competency checklists for the 5 airway modules.

Q: What skills are featured on the DVD?

A: The DVD includes skills relating to the five modules: Bag-Mask Ventilation and Airway Adjuncts; Laryngeal Mask Airway; Esophageal-Tracheal Combitube; Endotracheal Tube; and Impedance Threshold Device. The DVD content uses new and innovative animation of airway procedures with clear-cut side views of the airway anatomy and how each airway adjuncts works. It also provides automatic pauses.

Q: Is the DVD closed-captioned for the hearing-impaired?

A: Yes.

Q: Is the course available in Spanish?

A: Not at this time.

Pricing for/Purchasing of Airway Management

Q: How can Instructors purchase Airway Management materials?

A: Airway Management materials can be purchased through ECC's three distributors: Channing-Bete, WorldPoint, and Laerdal Medical.

Q: How much does the *Airway Management Student Guide*, DVD, and Facilitator Package cost?

A: Pricing is as follows:

- Airway Management Student Guide: \$12.95
- Airway Management DVD: \$65.00
- Airway Management Facilitator Package: \$175.00

Technical Information

Q: Whom do customers call if there is a problem with the Airway Management products?
A: For technical assistance or questions, customers should contact the distributor from whom they bought the products or kit.

Q: Can I get a VHS version of the Airway Management DVD?
A: No, the Airway Management DVD is not available in a VHS version.

Marketing Information

Q: Are marketing materials available for Airway Management? What are they? How do I order them?

A: Yes, a one-page marketing piece is in progress and will be completed in early September. A separate communication will be sent when it is completed with details on how to order.

Q: How will Airway Management be marketed at trade shows, etc?

A: ECC will promote Airway Management at its trade shows and other events as a tool for healthcare providers.